la Giusta

HARMONY IN STYLE



GAGGIA
MILANO


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POLISHED DESIGN

LA GIUSTA IS AN INTELLIGENT MIX OF STYLISHNESS AND FRESHNESS, WHICH UNMISTAKABLY RECALLS THE AESTHETICS OF THE ICONIC BRAND. ITS DESIGN IS ALL ABOUT MAXIMUM ATTENTION TO DETAIL, STARTING WITH THE CAREFUL SELECTION OF MATERIALS, WHICH REFLECTS THE GUARANTEE OF RELIABILITY THAT GAGGIA MILANO HAS ALWAYS DELIVERED TO COFFEE PROFESSIONALS.

THE DISTINCTIVE FEATURES OF LA GIUSTA INCLUDE AN ELEGANT FRONT KEYPAD, INTEGRATED WITH A GLASS CONSOLE. THERE'S ALSO A REAR PANEL THAT RECALLS THE ICONIC STYLE OF THE BRAND THROUGH THE SUBTLE, BACKLIT LOGO.

UNRIVALLED EFFICIENCY

LA GIUSTA IS AVAILABLE IN SEVERAL VERSIONS TO SATISFY THE NEEDS OF THE MOST DISCERNING BARISTAS, WHO CAN CHOOSE BETWEEN 2 OR 3 GROUPS, AS WELL AS ESPRESSO CUPS OR TALL CUPS.

THE BEST POSSIBLE ERGONOMICS IS THE SECRET OF ITS DESIGN, WHICH INCLUDES AN INCLINED USER INTERFACE FOR IMPROVED VISIBILITY OF THE VARIOUS SELECTIONS ON OFFER, ANGLED FILTER HOLDERS FOR MAXIMUM PRACTICALITY AND A STEAM KNOB THAT DELIVERS MAXIMUM STEAM WITH JUST A 0-90° ROTATION.

ITS STRENGTHS ALSO INCLUDE AN LED-EQUIPPED WORKING AREA WITH TWO STEAM WANDS, BOTH OF WHICH ARE FITTED WITH STATE-OF-THE-ART COOL TOUCH TECHNOLOGY, DESIGNED TO KEEP THEM COOLER TO THE TOUCH.







MAXIMUM FUNCTIONALITY

LA GIUSTA, THE NEW PROFESSIONAL COFFEE MACHINE FROM GAGGIA MILANO, HAS BEEN STRONGLY INSPIRED BY OUR MISSION TO CREATE TECHNOLOGICAL INNOVATION WITHOUT OVERLOOKING THE BARISTA'S MOST FUNDAMENTAL REQUIREMENTS: THAT'S WHY GAGGIA MILANO GUARANTEES MAXIMUM PRACTICALITY IN TERMS OF MAINTENANCE.

MOREOVER, A USB PORT MAKES THE CONFIGURATION OF LA GIUSTA – LOADING SOFTWARE UPDATES AND CUSTOMISING THE SCREENSAVER LOGO – QUICK AND EASY.

EASE OF USE

LA GIUSTA IS EQUIPPED WITH A COLOUR TOUCHSCREEN THAT ALLOWS BARISTAS BOTH TO CUSTOMISE AND TO CONTROL ALL PARAMETERS, AS WELL AS SETTING UP THE ENERGY-SAVING MODE.

EACH OF ITS GROUPS HAS A 5-BUTTON BACKLIT KEYPAD AS WELL AS A PROGRAMMABLE "PURGE" BUTTON DESIGNED TO THOROUGHLY CLEAN THE COFFEE GROUP.

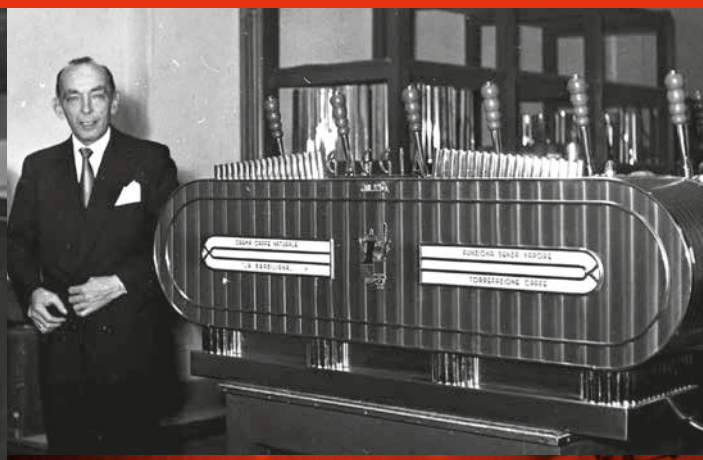




IT WAS THE YEARS-LONG QUEST TO CREATE THE PERFECT ESPRESSO, AGAINST THE BACKDROP OF 1930s MILAN, THAT GAVE BIRTH TO ONE OF THE MOST ICONIC ITALIAN BRANDS IN THE WORLD. IN 1938, THE ITALIAN BARISTA ACHILLE GAGGIA FILED THE PATENT THAT SIGNALLED A REVOLUTION IN THE WAY THE AROMAS ARE EXTRACTED FROM COFFEE, ALLOWING US TO TASTE THE PERFECT ITALIAN ESPRESSO, COMPLETE WITH ITS 'CREMA', FOR THE VERY FIRST TIME: A UNIQUE PLEASURE.

TODAY, AS IT WAS THEN, GAGGIA'S MISSION IS TO TAKE THE TRADITION OF THE ITALIAN ESPRESSO TO THE WORLD. THE COMPANY'S UNCHANGING VALUES OF TRADITION AND PROFESSIONALISM ARE AN INTRINSIC PART OF ALL THE MACHINES IN ITS RANGE, WHICH ADDRESSES THE REQUIREMENTS OF COFFEE PROFESSIONALS BY COMBINING STATE-OF-THE-ART TECHNOLOGY WITH SOPHISTICATED DESIGN.







la Giusta

TIMELESS
DESIGN MEETS INNOVATION AND EFFICIENCY

MODEL		LA GIUSTA	
		2 GROUPS	3 GROUPS
SIZE / WEIGHT			
Width	mm	760	973
Depth	mm	635	635
Height	mm	545	545
Weight	Kg	78	94
ELECTRICAL AND HYDRAULIC SPECIFICATION			
Voltage	V	220-240 / 380-415	220-240 / 380-415
Maximum absorbed power	W	3900	6000
Steam heating unit power	W	3800	5700
Steam heating unit load capacity	L	14	21

TECHNICAL FEATURES

Colour touchscreen
Customisable display screensaver
5 programmable direct selection buttons for each group
Volumetric dose programming
Counts: amount of coffee and hot water delivered, litres of water consumed, filters warning
PID control of boiler temperature
Programmable “Purge” button to clean the coffee group
Energy saver: automatic ON/OFF and Stand-By
LED-illuminated working area
Electric cup warmer
2 Cool touch steam wands
Hot water economiser
USB port
Height-adjustable feet

For more information, please contact:
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GAGGIA MILANO

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